WORLD RADIOTHERAPY AWARENESS DAY 7 SEPT

WRAD Highlights 2026

World Radiotherapy Awareness Day (WRAD) brought together patients, professionals, advocates and supporters worldwide to raise awareness and champion the importance of radiotherapy in cancer care. With 92 events across 44 countries, 153,657 social media interactions and 177 Regional Champions signed up, WRAD continued to expand its global reach, bringing communities together and strengthening awareness of radiotherapy.

Key figures at a glance

92
registered events from 44 countries

153,657
social media interactions

84
countries visited WRAD website

851
resource downloads





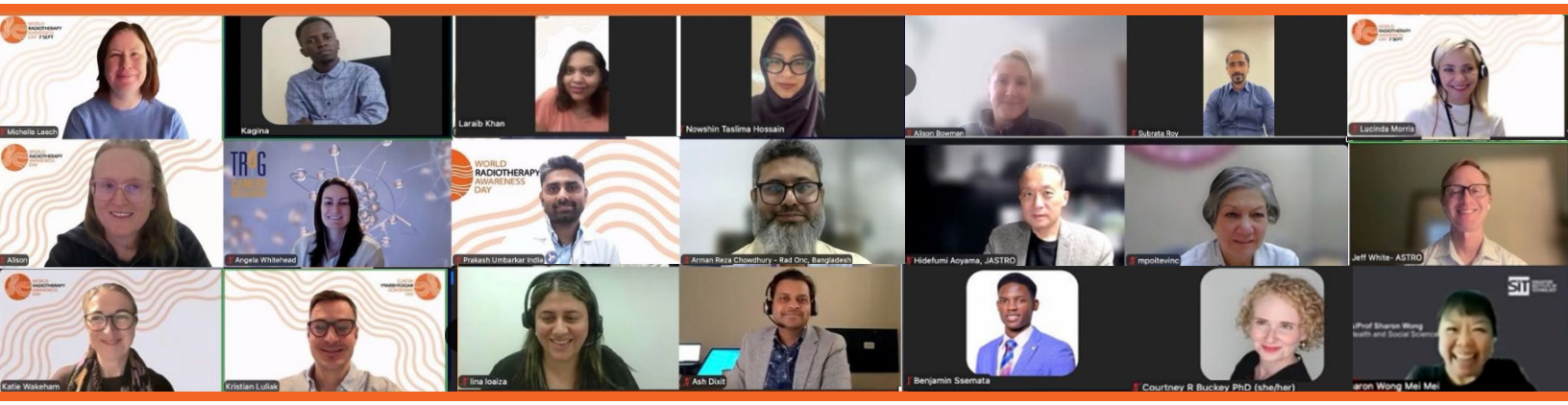
While 92 events were officially registered worldwide, many more activities took place beyond these figures. From social media campaigns to in-person and online events, communities across the globe helped spread awareness of radiotherapy and extend WRAD's reach.

*Measured 14 days before and 14 days after 7 September 2026

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Our Global Community & Looking Ahead

The launch of WRAD's Regional Champion programme saw 177 champions sign up, helping to expand the campaign's global reach. Drawing on local knowledge and connections, they raised awareness of radiotherapy, amplified the voices of patients and professionals, and inspired action within their communities.



Our focus for 2027

WRAD will continue to grow its global presence. The Regional Champion initiative has been a huge success in bringing country and community to advocacy efforts.

Our key focus area for 2027 is to bring the voice of people with a lived experience of radiotherapy into WRAD.

WRAD aims to amplify the voices of patients and survivors worldwide, sharing personal radiotherapy experiences to raise awareness, reduce stigma and influence policy.

How you can support WRAD

- **Get involved**: Join the campaign, become a Regional Champion, share your story or host an event
- **Spread the word**: Share our message using #WRAD #WorldRadiotherapy
- **Sponsor WRAD**: Support our annual funding goal to expand global reach and resources
- **Share your ideas**: Contact the WRAD team to help shape the future

A huge thank-you to all those who supported WRAD 2026. Together with One Voice for Radiotherapy we can help enable everyone who needs radiotherapy access it regardless of where they live.

One Voice for Radiotherapy

Scan the QR code to learn more about WRAD

contact@worldradiotherapy.org